



AFRICA AGRI TECH

CONFERENCE  
& EXPO

# Plant AgTech

Breakthrough plant agtech solutions to enhance crop sustainability, productivity, and innovation in agriculture.



## CONFERENCE PROGRAMME

# DAY 2 19 March

08:00 Conference Registration

09:00 Conference Opening



09:05 Welcoming On Behalf of Agri SA:  
Jaco Minnaar (President: AgriSA)



09:15 Keynote: Martin Jansen (CIO: ZZ2 & MD: ThinkNinjas)  
ZZ2: Integrated Technology In Action



09:45 Keynote: Pieter Geldenhuys (Director: Institute for Technology Strategy and Innovation)  
Beyond the Algorithm: The Frontier of AI, Remote Sensing, and Earth Intelligence

10:20 Tea Break



10:50 Keynote: GG Alcock (African adventurer, Entrepreneur & Marketer)  
Kasinomics: the Informal Sector Driving Future Growth



11:25 Keynote: Yrielle Roets-Dlamini (Senior Researcher: CSIR)  
Biobased Production: From Lab Innovation to Field Impact



11:50 Keynote: Mushambi Mutuma (Author, Speaker & Tech Leader)  
Re-Coding your Business for Growth

12:30 Lunch Break



13:30 Keynote: Alan Hardacre (Strategic Leader in Global Advocacy & Public Affairs)  
Sowing Truth in a Digital Storm: Addressing Technophobia and AI-Driven Disinformation in Agriculture



14:10 Keynote: Beyers Truter (Chairman: Pinotage Association & Beyerskloof)  
Rebellion: From Rebel to Lion - a Tale of Tenacity, Authenticity and Resilience



14:45 Keynote: Mpho Mence (Sustainable Agriculture Analyst: GreenCape)  
Unlocking AgTech Market Opportunities in the Western Cape

15:30 AGRITECH CONNECT Networking Session

Sponsored by:



AFRICA AGRI TECH  
CONFERENCE & EXPO 18 - 20 March 2025  
CSIR Convention Centre, Pretoria, South Africa

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